

Most branded coffee shops

Most branded coffee shops



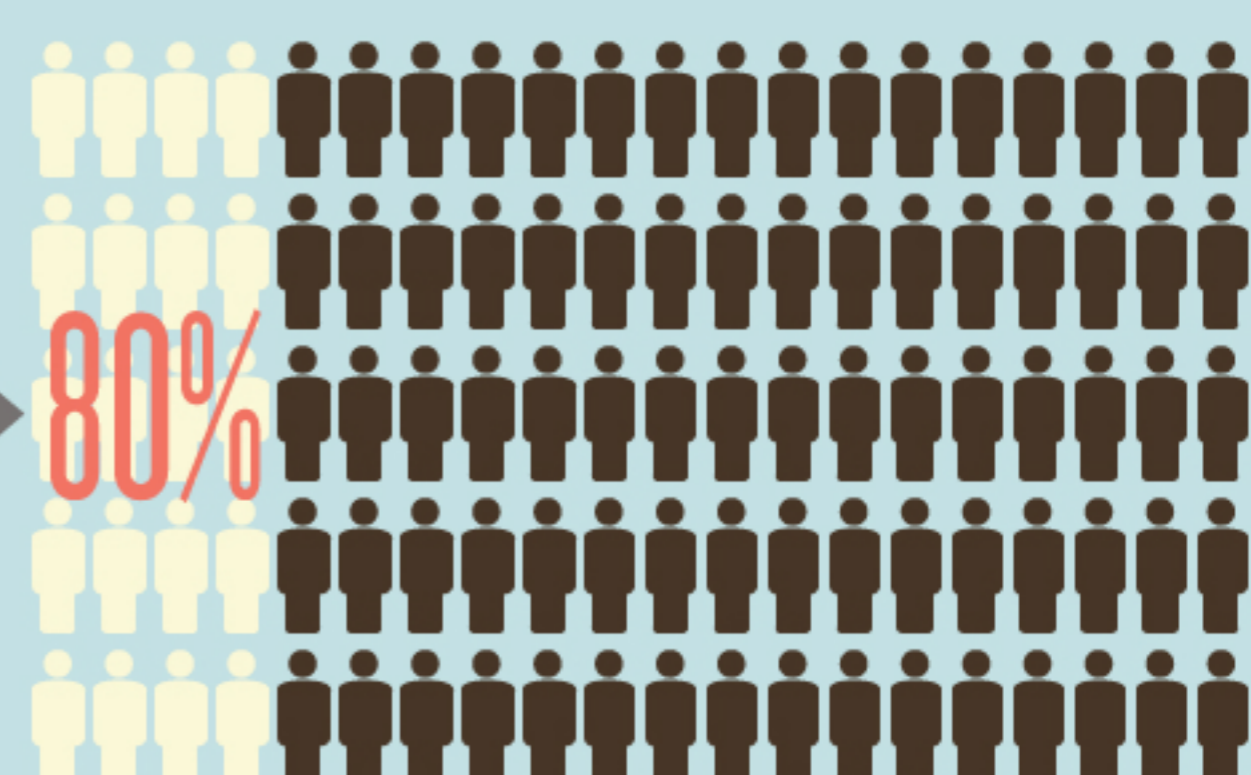
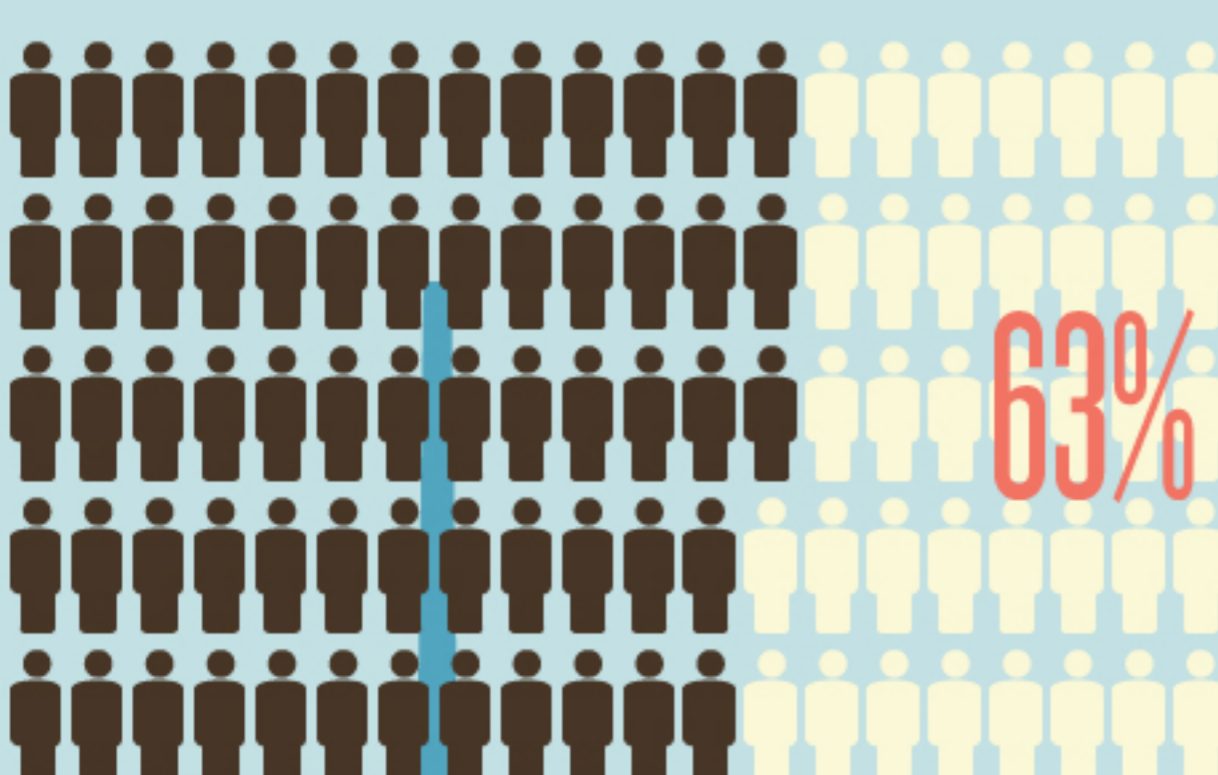
# WHO WINS THE

## Coffee Wars

OF 2014

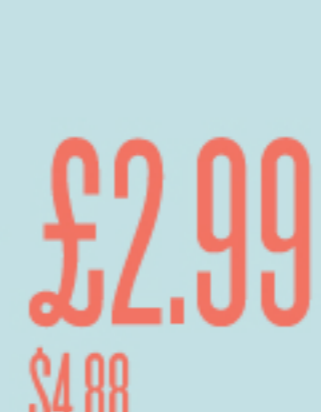
### NEW YORK

### LONDON



**Coffee festival**  
 London Coffee Festival  
 03-06 April 2014  
 Brick Lane  
[www.londoncoffeefestival.com](http://www.londoncoffeefestival.com)

Highest place you can enjoy a coffee...  
 102nd Floor  
 One Trade Center



**European Coffee awards**  
 Prufrock Coffee

**Independent Coffee shop awards**  
 Cafe Pedlar



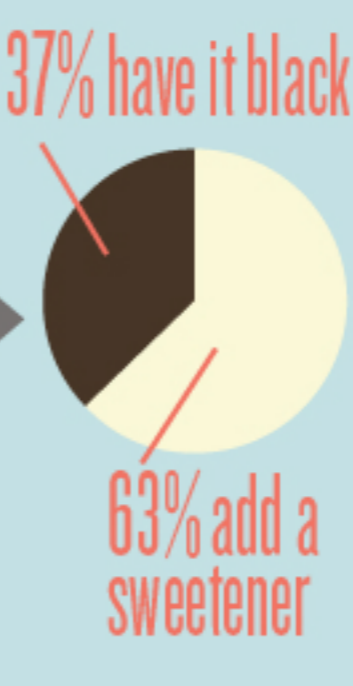
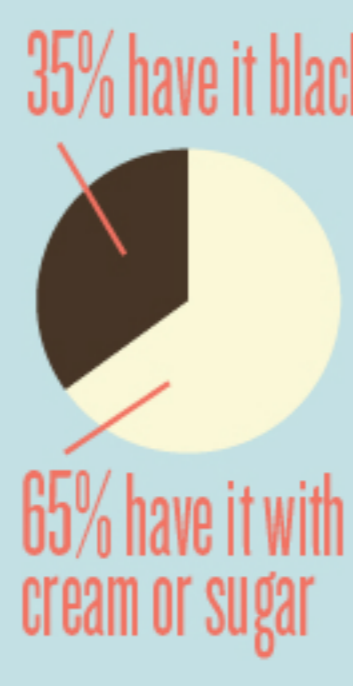
Highest place you can enjoy a coffee...  
 Duck & Waffle, 40th floor, Heron Tower

**Coffee festival**  
 New York Coffee and Tea Festival  
 22-23 March 2014  
 Lexington Avenue  
[www.coffeandteafestival.com](http://www.coffeandteafestival.com)



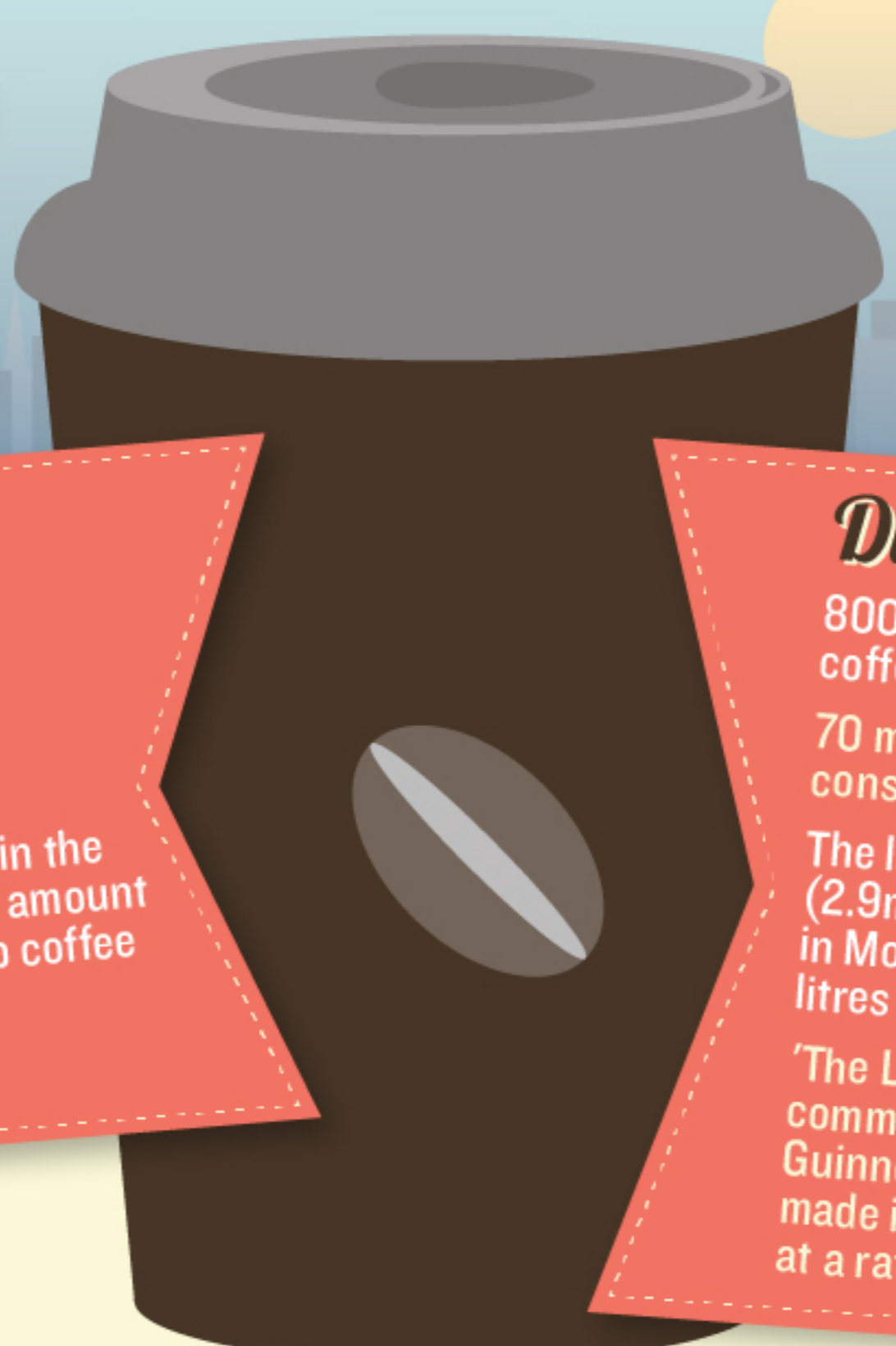
24 Holloway Rd N7  
 Highest concentration of coffee shops

49 East Village 10009  
 Highest concentration of coffee shops



**First coffee of the day**  
 Coffee machine - Arabica coffee

**First coffee of the day**  
 Instant coffee - Rubusta coffee



**Did you know?**  
 New Yorkers drink 6.7 times as much as do people who live in other major cities  
 New Yorkers spend 3 times the US national average on coffee  
 New York produces the strongest coffee in the world, containing close to 200 times the amount of caffeine found in a typical coffee shop coffee  
 In 2013, 104,291 workers joined the World's Largest Coffee Break

**Did you know?**  
 800,000 British adults visit a coffee shop at least four times a week  
 70 million cups of coffee are consumed everyday in the UK  
 The largest cup of coffee in the world (2.9m by 2.6m wide by De'Longhi) was placed in Montgomery Square; it held a total of 13,000 litres and weighed in at 12.8 tonnes.  
 The London Belle Baristas' team, using 31 commercial espresso machines, broke the Guinness world record for the most espressos made in one hour by producing 12,005 espressos at a rate of 3.33 espresso shots per second.

Sources  
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